

Sundaram now expands "e-class" to cover 1-10 standard in Maharashtra

*** Sundaram to take massive steps for enhancing penetration of 'e-class' all over Maharashtra: installation of 600 LCD TVs in stationary stores**

Sundaram Edusys Pvt. Ltd., a wholly owned subsidiary of Sundaram Multi Pap Ltd. had successfully launched first time in the world an innovative educational content under the brand name 'e-class' in July 2010 for 8th, 9th & 10th standards for English medium & Marathi medium in Maharashtra. This had proved to be a big boon for students. Now, the company has expanded to cover syllabus of all classes from 1st to 10th standard in Maharashtra for English, Marathi & semi English medium due to overwhelming response of its success from large number of coaching classes, schools and individual students from major cities as well as interiors of Maharashtra.

According to Amrut P. Shah, Chairman & Managing Director of Sundaram Multi Pap Ltd. the company is taking massive

steps of installing 600 LCD TVs in retail stationary stores in cities as well as rural areas of Maharashtra to demonstrate 'e-class' to consumers and all the students of Maharashtra Education Board. This will substantially expand penetration of 'e-class' all over Maharashtra and benefit the students enormously in improving their academic performance and thereby substantially enhancing their career prospects for better life and living standards. Besides, the company will also approach corporate & NGOs for its improved reach to interiors of Maharashtra towards service of lower cast students.

Presently, 'e-class' has been used successfully by thousands of coaching classes, schools & individual students in Maharashtra. A research conducted on them revealed astonishing figures. Students who appeared for 9th standard examination last year and passed with 75-80% marks, the same

students after taking the help of 'e-class' for their 10th standard, have been able to score 94-95% in their prelim examination of 10th standard this year. This fact is also evident from many testimonials of 'e-class' users recorded this year.

Sundaram has developed this academy content for the first time in the world in such a way that benefits of their 'e-class' can be taken by one and all, whether they are students, parents, teachers, school management of urban / rural areas with the help of very user friendly platform like TV, Computers, Projectors and Server Rooms or Computer Lab. Sundaram believes that timely steps in right direction will augment the overall growth, literacy rate & job opportunities in Maharashtra.

Sundaram Multi Pap Ltd. is a BSE & NSE listed company and market leader in the field of paper stationary products.