

The company plans to spend Rs. 100 crore on warehouses located in Delhi.

Sundaram Multi Pap e-class gets overwhelming response

Mumbai: Sundaram Multi Pap Ltd. has recently launched a new business vertical – an innovative educational content under the brand name “e-class”; for the students of



Mr. Amrut P. Shah, CMD,
Sundaram Multi Pap

Maharashtra State Board for 8th to 10th standards for all subjects (except languages) in English & Marathi medium. The

company plans to launch “e-class” for 5th to 7th standards shortly. By the end of the current calendar year, the company will cover syllabus of all classes from 1st to 10th in Maharashtra. After grand success in Maharashtra, the company plans to launch “e-class” education system in other states.

“e-class” is a unique offline Audio-Visual user friendly learning concept available for students of Maharashtra State Board. The “e-class” is chapter-wise audio-visual, animated content in pen drive that

runs on TV through a small multi media player called e-box. It contains each subject with a real teacher in a virtual classroom, teaching chapter by chapter making studies as exciting as watching movies along with unique features like Q&A and mind map for revision purpose. There is no need of internet or computer. However, e class can also be easily loaded on PCs, laptops, and school servers etc.

Mr. Amrut P. Shah, CMD of Sundaram Multi Pap informed that e-class provides immense benefits to students as they can understand the concepts rather than mugging up.

The cost is charged by license fee per year, which is Rs. 6000 for Std. 8, Rs 8000 for Std. 9 & Rs10,000 for Std. 10. The company provides free demos.

Mr Shah further added India is short by approximately 2 million teachers at elementary level, which is staggering. Moreover, teachers are staying far away from school locations. Also, many teachers are neither computer nor technology savvy, this gap can be bridged by “e-class” system.

India infrastructure boom to boost world growth: Montek
(Contd. from front page)