

SUNDARAM MULTI PAP LTD. RECEIVES OVERWHELMING RESPONSE FOR ITS 'e-class'

Mumbai (AU News Network)
: Sundaram Multi Pap Ltd. is a BSE & NSE listed Company, market leader in the field of paper stationery products has its fully owned subsidiary Sundaram Edusys Pvt. Ltd. has successfully launched a new business vertical – an innovative educational content under the brand name "e-class"; for the students of Maharashtra State Board. 'e-class' was launched in July 2010 for 8th, 9th and 10th standards for all subjects (except languages) in English medium & Marathi medium. The company plans to launch shortly "e-class" for 5th, 6th, and 7th standards in Maharashtra. By the end of the current calendar year, the company will cover syllabus of all classes from 1st standard to 10th standard in Maharashtra. After grand success in Maharashtra, the company plans to launch "e-class" education system for other states also.

"e-class" is a unique offline Audio-Visual user friendly learning concept available for stu-



Mr. Amrut P. Shah

dents of Maharashtra State Board. The "e-class" is chapter-wise audio-visual, animated content in a PEN DRIVE that runs on TV through a small multi media player called e-box. It contains each subject with a real teacher in a virtual classroom, teaching chapter by chapter making studies as exciting as watching movies along with unique features like question answer and mind map for revision purpose. There is no

need of internet or computer. However, "e class can also be easily loaded on PCs, Laptops, and School Servers etc.

Mr. Amrut P. Shah, Chairman & Managing Director of Sundaram Multi Pap Ltd. informed that e-class provides immense benefits to students as they can educate & empower themselves by studying the syllabus by understanding the concepts rather than mugging up, it is also helpful to solve the growing problem of more demand & less supply of teachers. Secondly, it helps teachers to explain difficult topics easily by providing stimulating concept of visualization and it has been scientifically proved that the memory power by seeing & listening in motion form is far greater than reading.

DIAMOND ENTREPRENEUR HARSHAD MEHTA TO CONTEST POST OF PRESIDENT IN P. J. HINDU GYMKHANA ELECTION

Mumbai (AU News Network)
: Visionary Diamond Entrepreneur Mr. Harshad Mehta, who is a Senior Director & Promoter of Rosy Blue Group as well as partner of B. Arunkumar & Company has



Harshad Mehta

BHALARIA METAL CRAFT PVT. LTD. RECEIVES "NATIONAL AWARD FOR EXPORT EXCELLENCE 2008-09 OF EEPC INDIA

sup
amCol
Cu
Na
Ch
Ne
Fo
Ba
Ka
Gi
Ma
By
Of
Ma
Ne
W
Pe
W
Pr
Pa
Da
MaBa
Ba
Kh
Kl
S
S
V
V
A
J
G
R